

INVOICE



WGHP
2005 Francis St.
High Point, NC 27263
Main: (336)841-8888
Billing: (336)821-1209

www.myfox8.com

Billing Address:

Crossroads Media, LLC.
Attention: Accounts Payable
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

Send Payment To:

WGHP
P.O. Box 534701
Atlanta, GA 30353-4701

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 573253-1 | 11/07/12 | November 2012 | 10/29/12 - 11/05/12 |

| Station | Account Executive | Sales Office | Sales Region |
|---------|-------------------|---------------|--------------|
| WGHP | Brad Philipps | Washington DC | National |

| Advertiser | Product | Estimate Number |
|---------------------|---------------------|-----------------|
| American Crossroads | American Crossroads | 694 |

| Flight Dates | Order # | Alt Order # |
|---------------------|---------|-------------|
| 10/30/12 - 11/05/12 | 573253 | 9776307 |

| Billing Calendar | Billing Type |
|------------------|--------------|
| Broadcast | Cash |

| Special Handling |
|------------------|
| Do Not Mail |

| IDB # | Advertiser Code | Product Code |
|-------|-----------------|--------------|
| 8433 | 11 | 27 |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|------------|----------|--------------------|----------------|---------|--------|----------------|----------|------|
| 1 | 10/30/12 | 10/30/12 | FOX 8 Morning News | 5-6a | -T----- | :30 | 1 | \$350.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -T----- 1 \$350.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Tu 10/30/12 5:27 AM FOX 8 Morning News 5-6a :30 USPRTV28ACH \$350.00 NM | | | | | | | | | |
| 2 | 11/02/12 | 11/02/12 | FOX 8 Morning News | 5-6a | ----F-- | :30 | 1 | \$350.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----F-- 1 \$350.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 F 11/02/12 5:24 AM FOX 8 Morning News 5-6a :30 USPRTV28ACH \$350.00 NM | | | | | | | | | |
| 3 | 11/05/12 | 11/05/12 | Fox 8 Morning News | 6-7a | M----- | :30 | 1 | \$900.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$900.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 M 11/05/12 6:50 AM Fox 8 Morning News 6-7a :30 USPRTV28ACH \$900.00 NM | | | | | | | | | |
| 4 | 11/01/12 | 11/01/12 | Fox 8 Morning News | 7-8a | ---T--- | :30 | 1 | \$900.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---T--- 1 \$900.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Th 11/01/12 7:28 AM Fox 8 Morning News 7-8a :30 USPRTV28ACH \$900.00 NM | | | | | | | | | |
| 5 | 11/02/12 | 11/02/12 | Fox 8 Morning News | 7-8a | ----F-- | :30 | 1 | \$900.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----F-- 1 \$900.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 F 11/02/12 7:11 AM Fox 8 Morning News 7-8a :30 USPRTV28ACH \$900.00 NM | | | | | | | | | |

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| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|-------------------------|----------------|---------|--------|----------------|------------|------|
| 6 | 10/30/12 | 10/30/12 | Fox 8 Morning News | 8-9a | -T----- | :30 | 1 | \$800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -T----- 1 \$800.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 8 Tu 10/30/12 8:28 AM Fox 8 Morning News 8-9a :30 USPRTV28ACH \$800.00 NM | | | | | | | | | |
| 7 | 11/05/12 | 11/05/12 | Fox 8 Morning News | 8-9a | M----- | :30 | 1 | \$800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$800.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 8 M 11/05/12 8:39 AM Fox 8 Morning News 8-9a :30 USPRTV28ACH \$800.00 NM | | | | | | | | | |
| 8 | 11/01/12 | 11/01/12 | Fox 8 Morning News | 9a-10a | ---T--- | :30 | 1 | \$550.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---T--- 1 \$550.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 8 Th 11/01/12 9:09 AM Fox 8 Morning News 9a-10a :30 USPRTV28ACH \$550.00 NM | | | | | | | | | |
| 9 | 11/02/12 | 11/02/12 | Noon News | 12-1230p | ----F-- | :30 | 1 | \$180.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----F-- 1 \$180.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 8 F 11/02/12 12:17 PM Noon News 12-1230p :30 USPRTV28ACH \$180.00 NM | | | | | | | | | |
| 10 | 10/30/12 | 10/30/12 | Fox 8 News at 5pm | 5-530p | -T----- | :30 | 1 | \$1,600.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -T----- 1 \$1,600.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 8 Tu 10/30/12 5:12 PM Fox 8 News at 5pm 5-530p :30 USPRTV28ACH \$1,600.00 NM | | | | | | | | | |
| 11 | 10/31/12 | 10/31/12 | Fox 8 News at 5pm | 5-530p | --W---- | :30 | 1 | \$1,600.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --W---- 1 \$1,600.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 8 W 10/31/12 5:15 PM Fox 8 News at 5pm 5-530p :30 USPRTV28ACH \$1,600.00 NM | | | | | | | | | |
| 12 | 11/02/12 | 11/02/12 | Fox 8 Early News 530-6P | 530-6p | ----F-- | :30 | 1 | \$1,600.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----F-- 1 \$1,600.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 8 F 11/02/12 5:40 PM Fox 8 Early News 530-6P 530-6p :30 USPRTV28ACH \$1,600.00 NM | | | | | | | | | |
| 13 | 10/30/12 | 10/30/12 | Fox 8 News at 6pm | 6-630p | -T----- | :30 | 1 | \$2,300.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -T----- 1 \$2,300.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 8 Tu 10/30/12 6:23 PM Fox 8 News at 6pm 6-630p :30 USPRTV28ACH \$2,300.00 NM | | | | | | | | | |

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| 573253-1 | 11/07/12 | November 2012 | 10/29/12 - 11/05/12 |

| Advertiser | Product | Estimate Number |
|---------------------|---------------------|-----------------|
| American Crossroads | American Crossroads | 694 |

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| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|------------|----------|-------------------|----------------|---------|--------|----------------|------------|------|
| 14 | 11/01/12 | 11/01/12 | Fox 8 News at 6pm | 6-630p | ---T--- | :30 | 1 | \$2,300.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---T--- 1 \$2,300.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 8 Th 11/01/12 6:10 PM Fox 8 News at 6pm 6-630p :30 USPRTV28ACH \$2,300.00 NM | | | | | | | | | |
| 15 | 10/31/12 | 10/31/12 | The X Factor | 8-10p | --W---- | :30 | 1 | \$3,200.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --W---- 1 \$3,200.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 8 W 10/31/12 8:58 PM The X Factor 8-10p :30 USPRTV28ACH \$3,200.00 NM | | | | | | | | | |
| 16 | 11/03/12 | 11/03/12 | ACC Football | 1215-345p | -----S- | :30 | 1 | \$1,100.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S- 1 \$1,100.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 8 Sa 11/03/12 2:23 PM ACC Football 1215-345p :30 USPRTV28ACH \$1,100.00 NM | | | | | | | | | |
| 17 | 10/30/12 | 10/30/12 | Late News M-F | 10-11p | -T----- | :30 | 1 | \$2,500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -T----- 1 \$2,500.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 8 Tu 10/30/12 10:43 PM Late News M-F 10-11p :30 USPRTV28ACH \$2,500.00 NM | | | | | | | | | |
| 18 | 11/05/12 | 11/05/12 | Late News M-F | 10-11p | M----- | :30 | 1 | \$750.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$750.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 8 M 11/05/12 10:36 PM Late News M-F 10-11p :30 USPRTV28ACH \$750.00 NM | | | | | | | | | |
| 19 | 11/04/12 | 11/04/12 | FOX News Sunday | 9-10a | -----S | :30 | 1 | \$250.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S 1 \$250.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 8 Su 11/04/12 9:31 AM FOX News Sunday 9-10a :30 USPRTV28ACH \$250.00 NM | | | | | | | | | |
| 20 | 10/30/12 | 11/02/12 | Late News M-F | 10-11p | -TWTF-- | :30 | 1 | \$2,500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 1 \$2,500.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 8 W 10/31/12 10:45 PM Late News M-F 10-11p :30 USPRTV28ACH \$2,500.00 NM | | | | | | | | | |
| 21 | 10/30/12 | 11/02/12 | Late News M-F | 10-11p | -TWTF-- | :30 | 1 | \$1,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 1 \$1,000.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 8 W 10/31/12 10:21 PM Late News M-F 10-11p :30 USPRTV28ACH \$1,000.00 NM | | | | | | | | | |

Total Spots 21 Gross Total \$26,430.00

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Payment Terms 30 Days

| <u>Invoice #</u> | <u>Invoice Date</u> | <u>Invoice Month</u> | <u>Invoice Period</u> |
|------------------|---------------------|----------------------|-----------------------|
| 573253-1 | 11/07/12 | November 2012 | 10/29/12 - 11/05/12 |

| <u>Advertiser</u> | <u>Product</u> | <u>Estimate Number</u> |
|---------------------|---------------------|------------------------|
| American Crossroads | American Crossroads | 694 |

| | |
|--------------------------|-------------------|
| <u>Agency Commission</u> | \$3,964.50 |
|--------------------------|-------------------|

| | |
|-----------------------|--------------------|
| <u>Net Amount Due</u> | \$22,465.50 |
|-----------------------|--------------------|